



# Tracy Ilton Stylist

## Style Categories Workbook



## STYLE CATEGORIES

How to determine your top three style categories:

Print out the answer sheet at the back of the workbook.

Look at each of the images in turn.

If you like the image, put a tick in all the boxes that appeal to you (you can have as many or as few as you wish). For example, if you think it's contemporary, sexy, stylish, feminine, and elegant - put a tick in all of those boxes.

When you've ticked all the relevant boxes move on to the next image.

If you dislike an image, tick nothing and move on to the next one.

Repeat this process until you have viewed every image and ticked all the appropriate boxes.

Now add up the ticks working across each category.

Write the number of ticks in the totals column. There will probably be three categories you have selected more than the others, although occasionally there may be up to five that are very close.

These are your style categories, and the reason it's important to know these is that it can save you making costly mistakes when shopping. Before purchasing an item always ask yourself if it fits with your style personality, and what you have in your wardrobe that will work with the item. It's okay to deviate from your usual categories if you love a piece, but ensure you have garments that will co-ordinate beautifully with it at home. Also review the pieces you have that you seldom wear - is it because they fit badly, or because they actually don't align with your style categories? Either way, they probably need to go, but now you know why they've never felt quite right and also how to prevent future mistakes.

Whilst your categories generally won't change dramatically from season to season, it does pay to revisit them at least once a year. Even using these same images can produce different results depending on your current lifestyle, attitudes, and confidence levels.

Whilst this workbook will go a long way to helping you understand your style preferences, it's not a substitute for a professional consultation with a trained Personal Stylist, and as luck would have it I happen to know one!

[www.tracyiltonstylist.co.nz](http://www.tracyiltonstylist.co.nz)

**Copyright © 2019, Tracy Ilton**

This workbook is copyright. Except for the purpose of fair review, no part may be stored or transmitted in any form or by any means, electronic or mechanical, including recording or storage in any information retrieval system, without permission in writing from the publishers. No reproduction may be made, whether by photocopying or by any other means, unless a licence has been obtained from the publisher or its agent.

[Image 1](#)



[Image 2](#)



[Image 3](#)



[Image 4](#)



[Image 5](#)



[Image 6](#)



[Image 7](#)



[Image 8](#)



[Image 9](#)



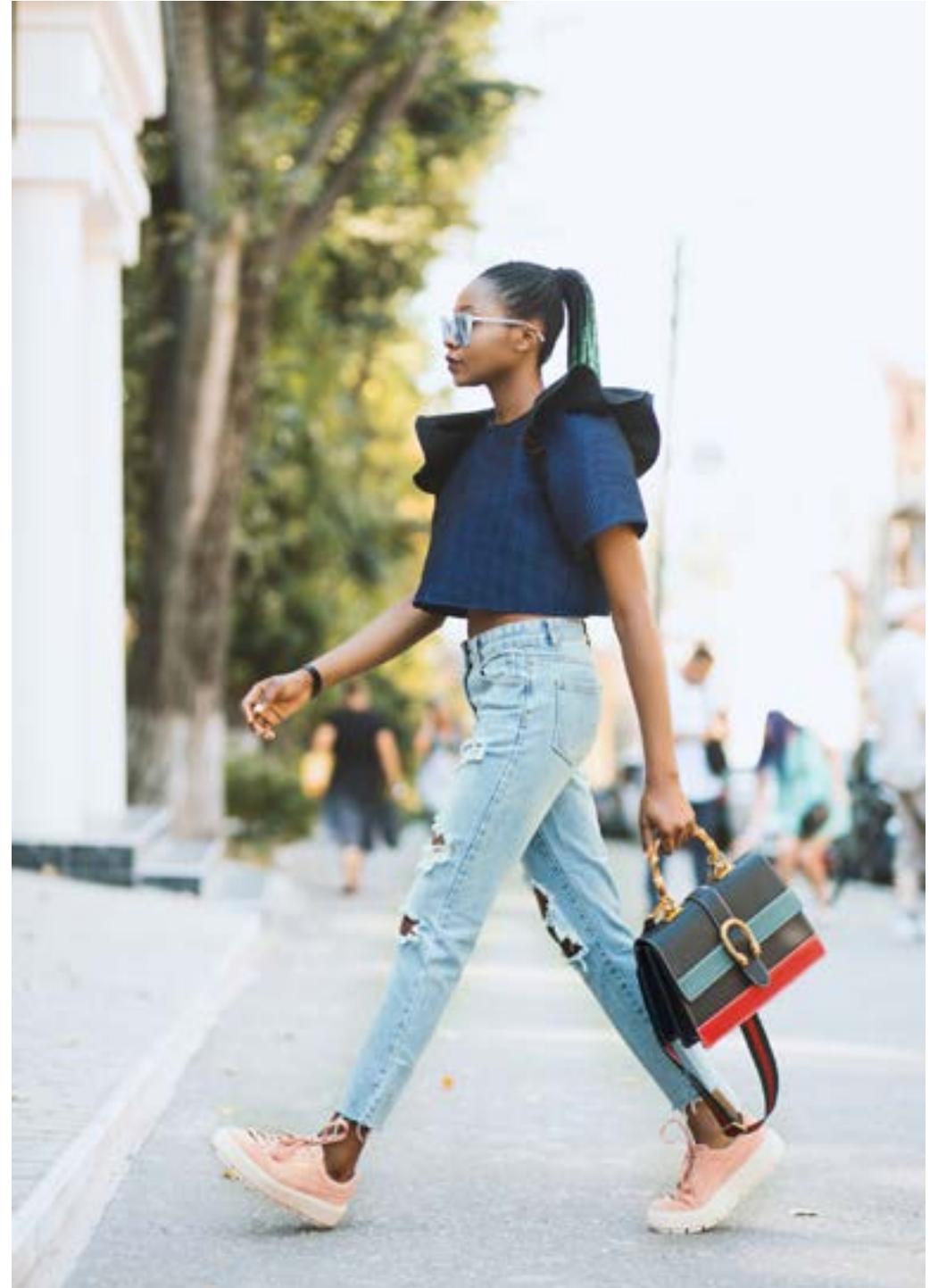
[Image 10](#)



[Image 11](#)



[Image 12](#)



[Image 13](#)



[Image 14](#)



[Image 15](#)



[Image 16](#)



[Image 17](#)



[Image 18](#)



[Image 19](#)



[Image 20](#)



[Image 21](#)



[Image 22](#)

